

FIGURE 1: ShopLive System Overview

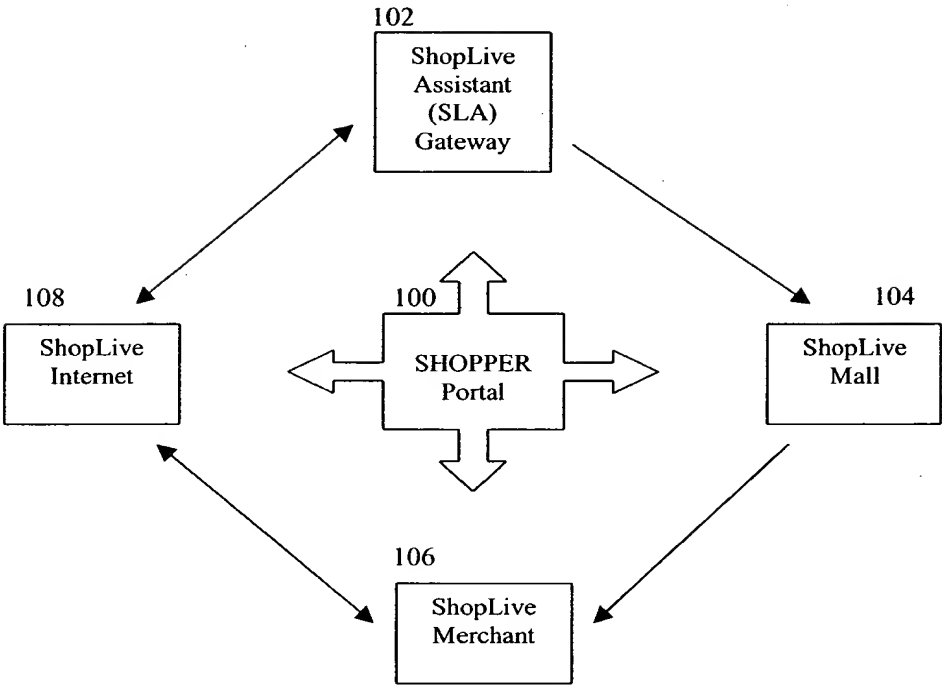


FIGURE 2: SHOPLIVE IMPLEMENTATION MODEL

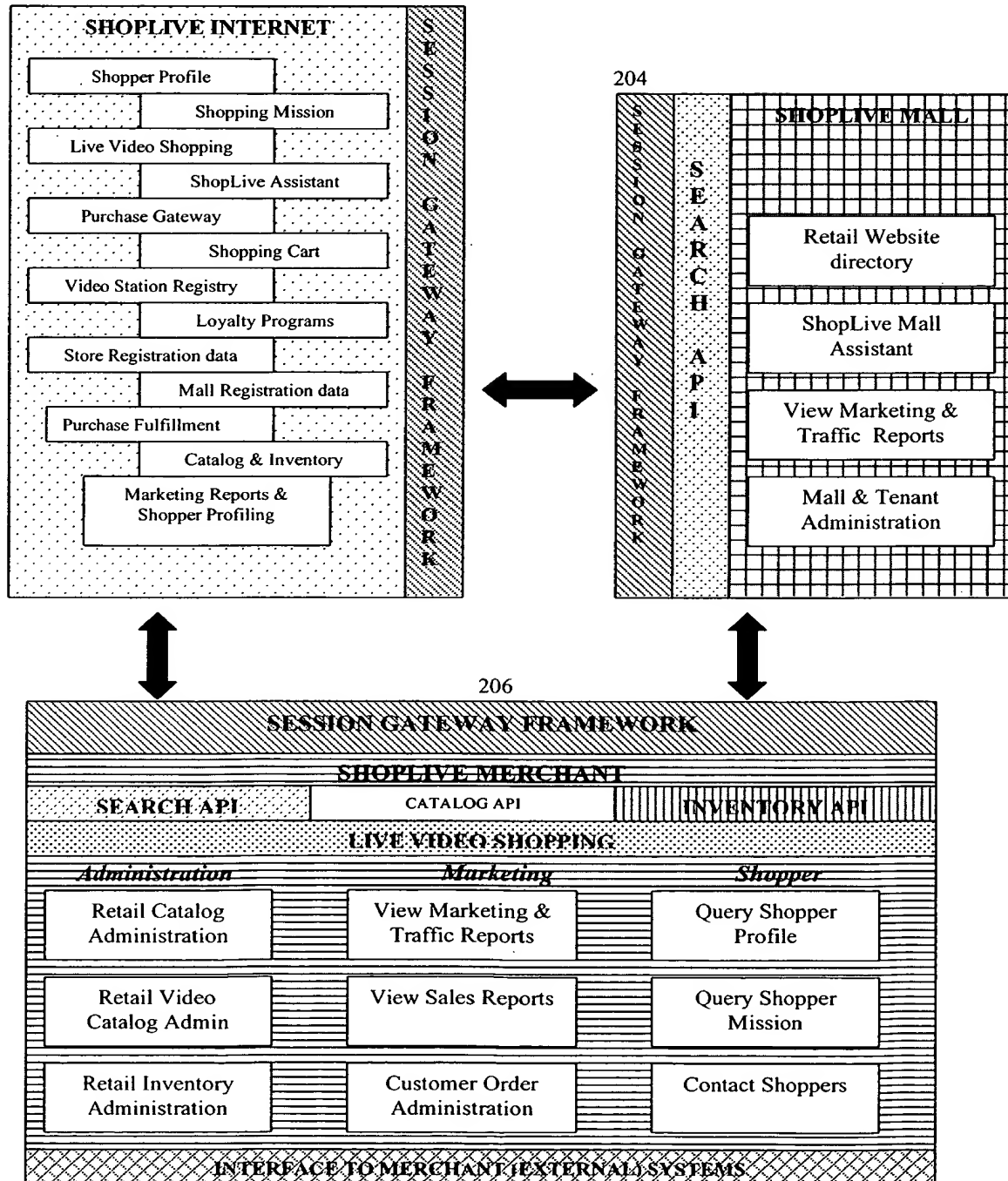


FIGURE 3: ShopLive Video

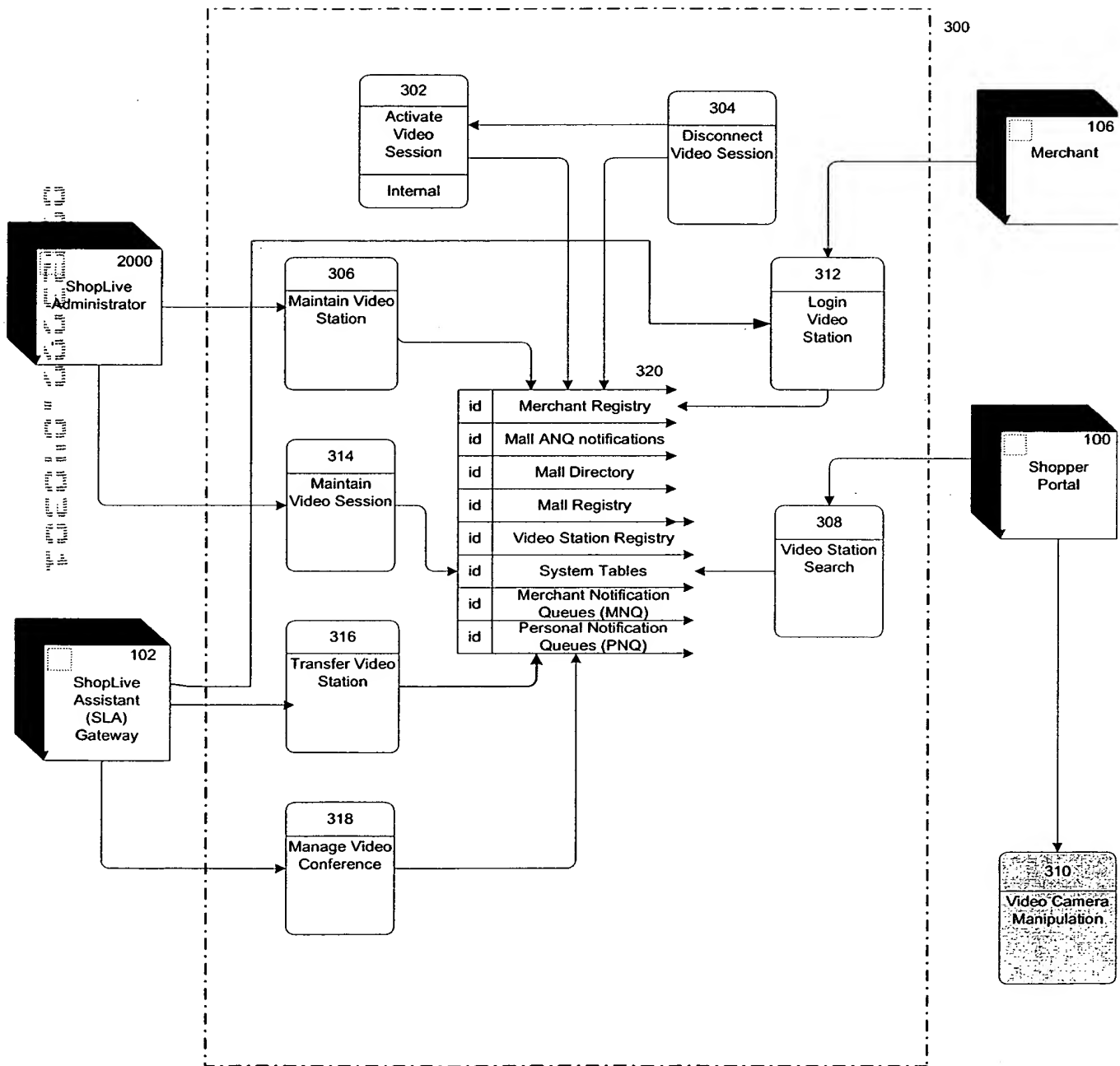


FIGURE 4: Shopping Mission

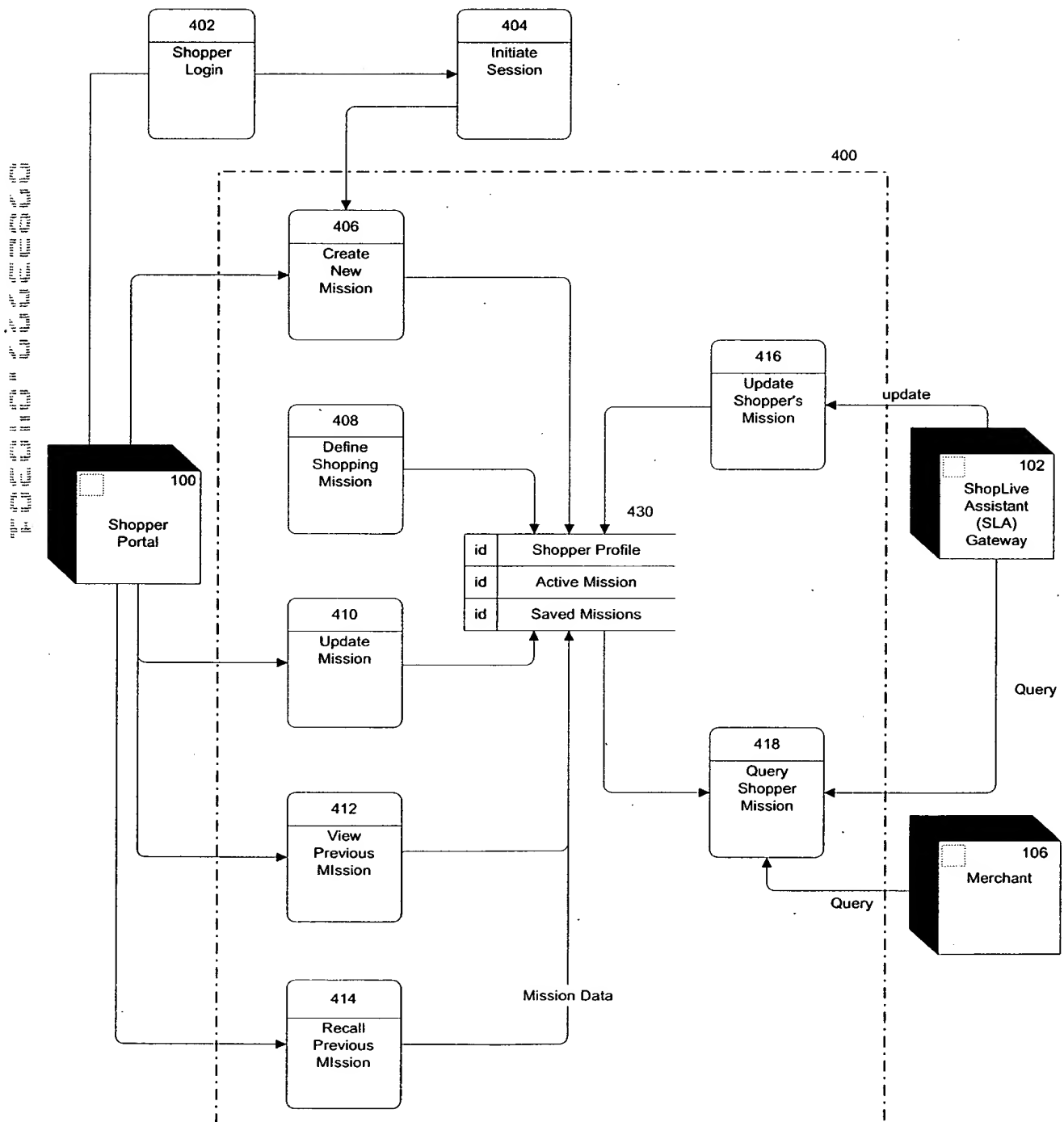


FIGURE 5: Shopper Profile

500

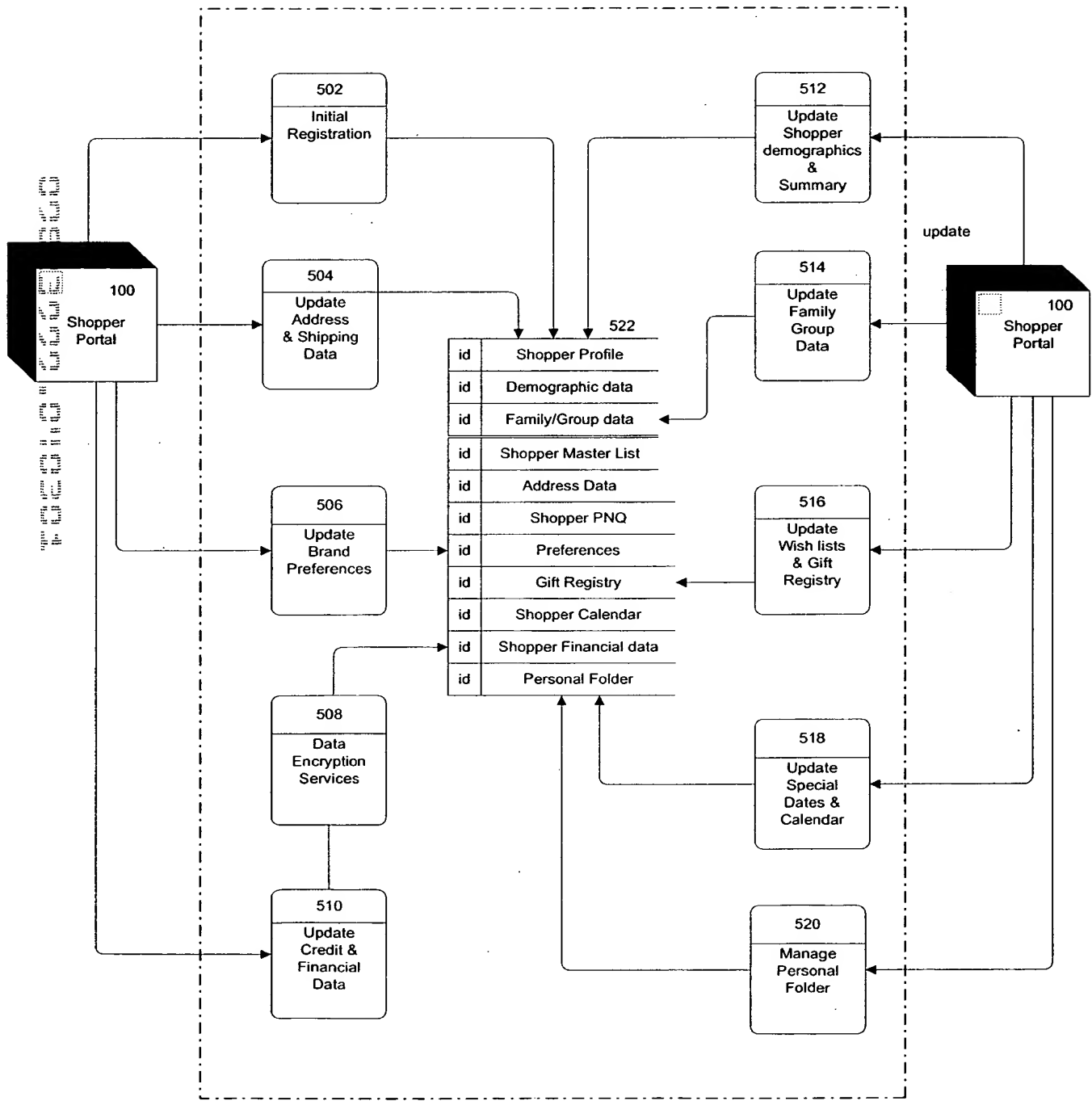


FIGURE 6: ShopLive Assisted Shopping

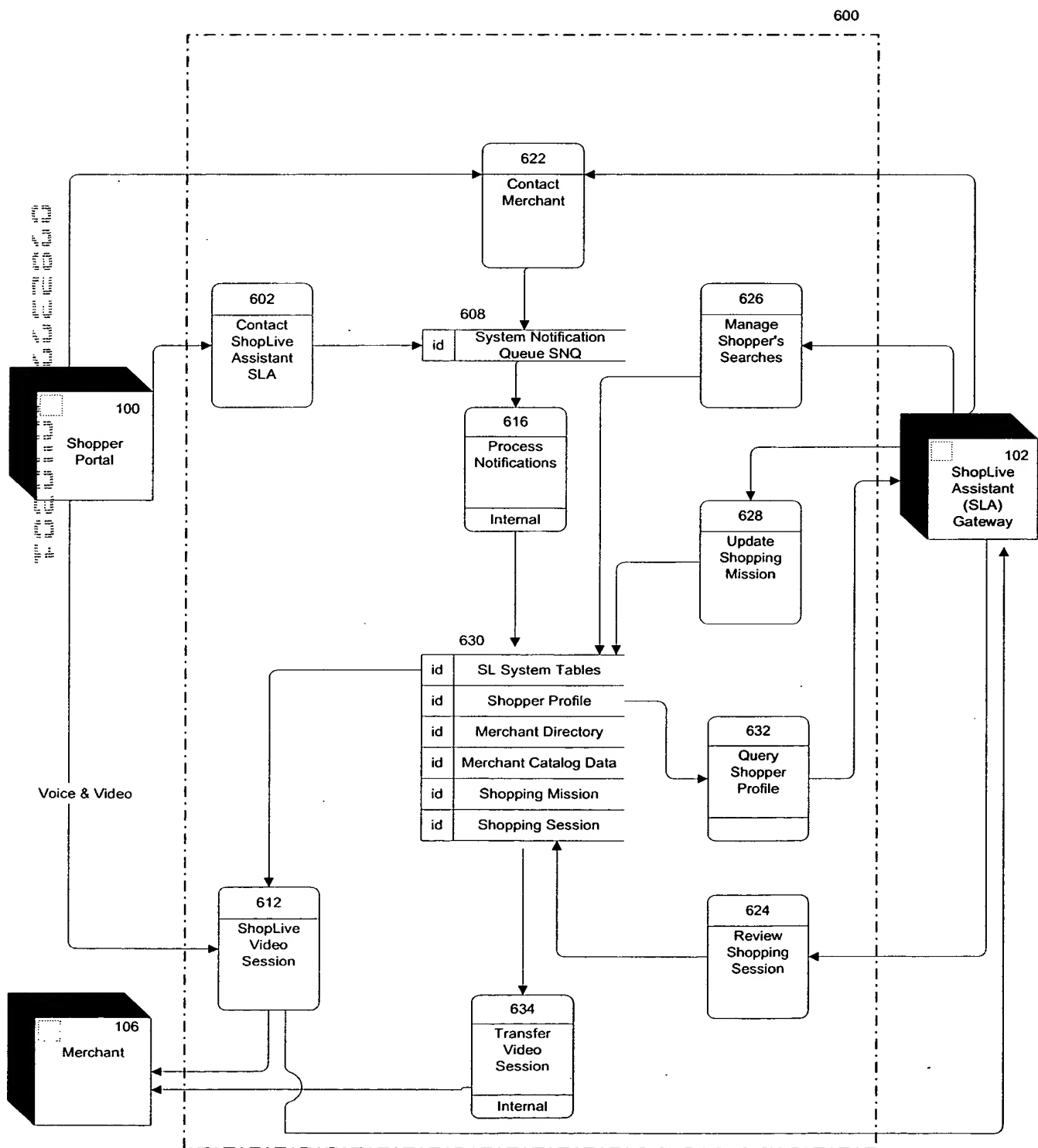


FIGURE 7: ShopLive - Notification Processing

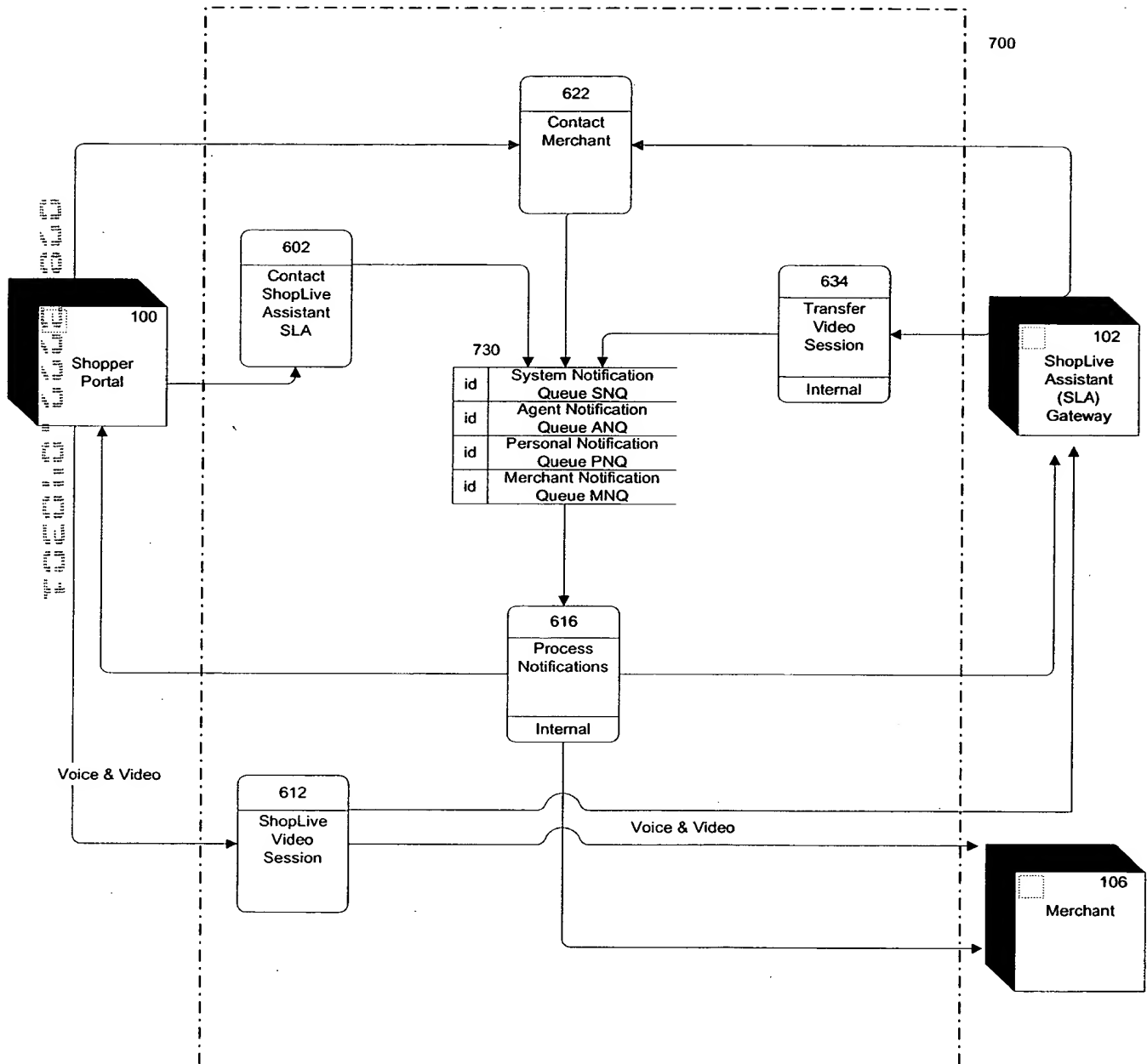
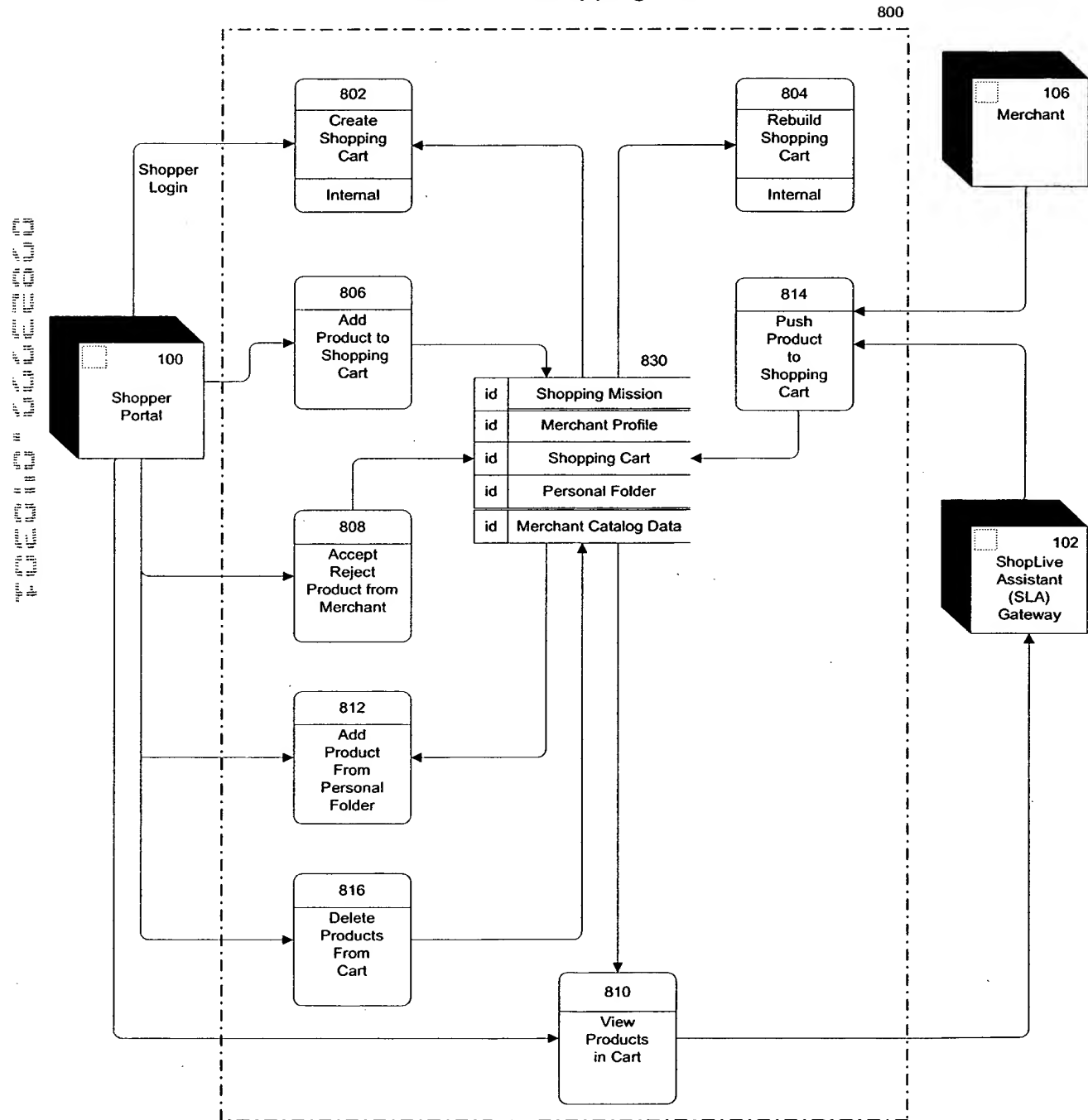


FIGURE 8: Shopping Cart





900

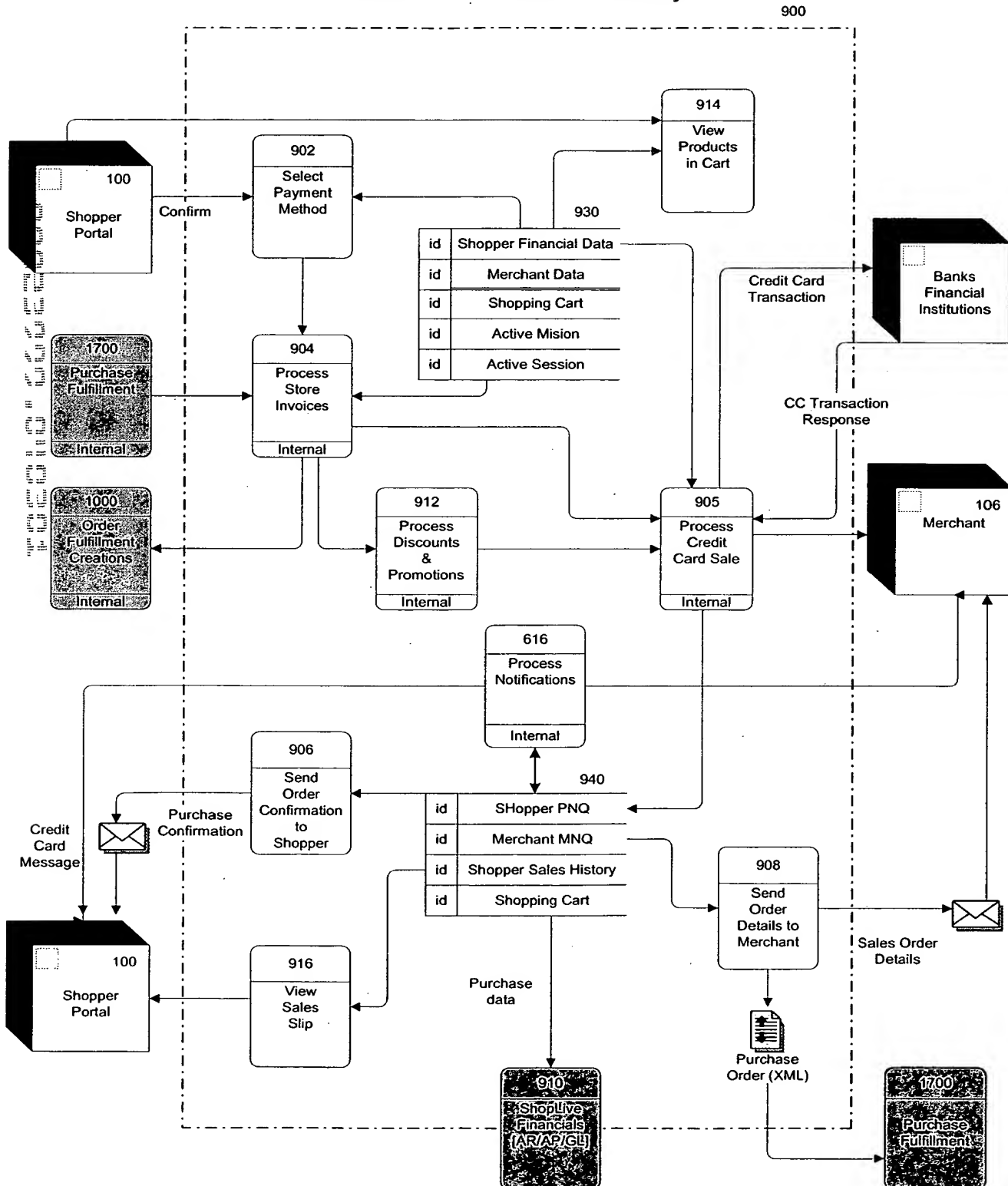


FIGURE 10: Order Fulfillment - Creations

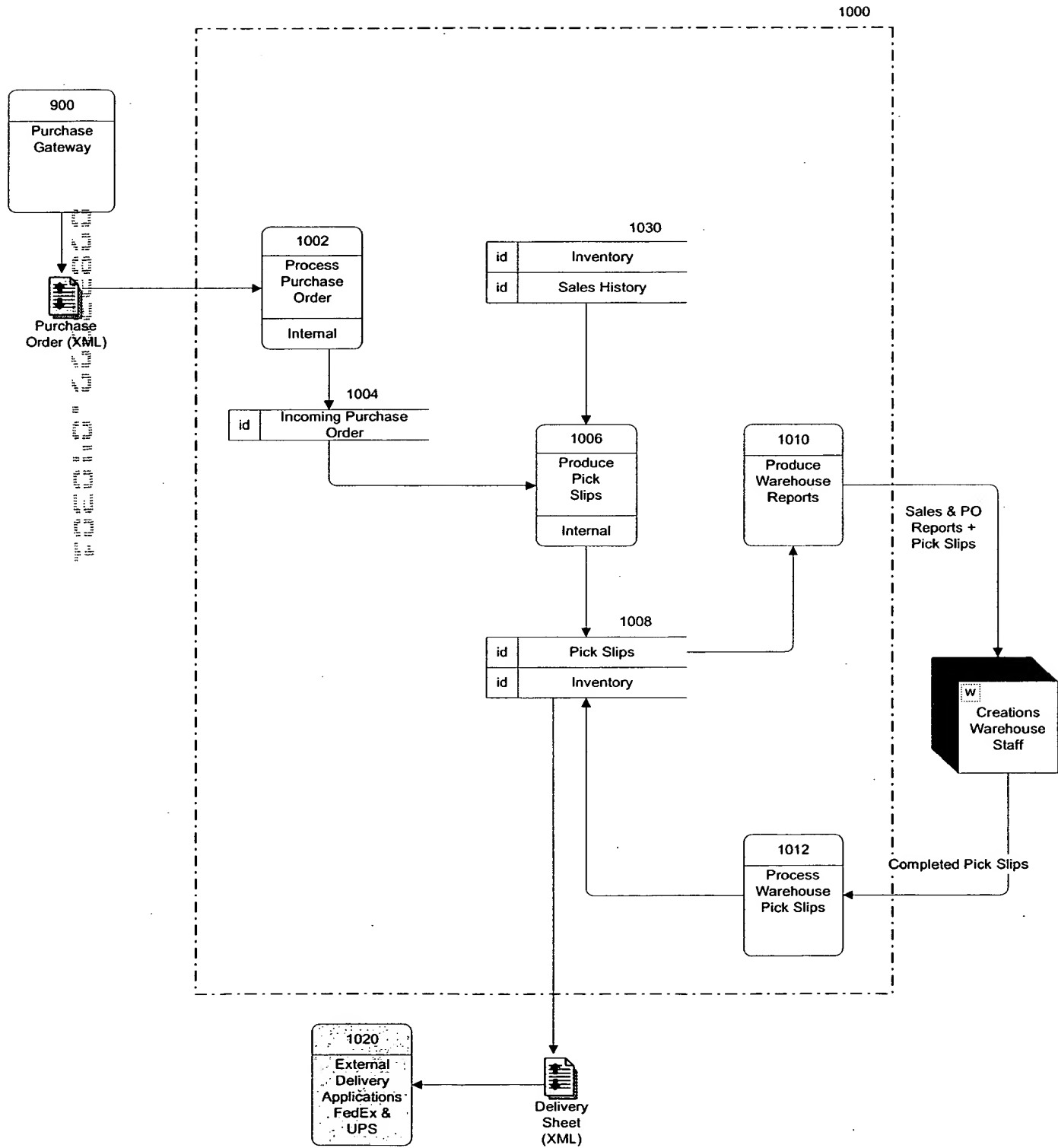


FIGURE 11: Transaction Gateway

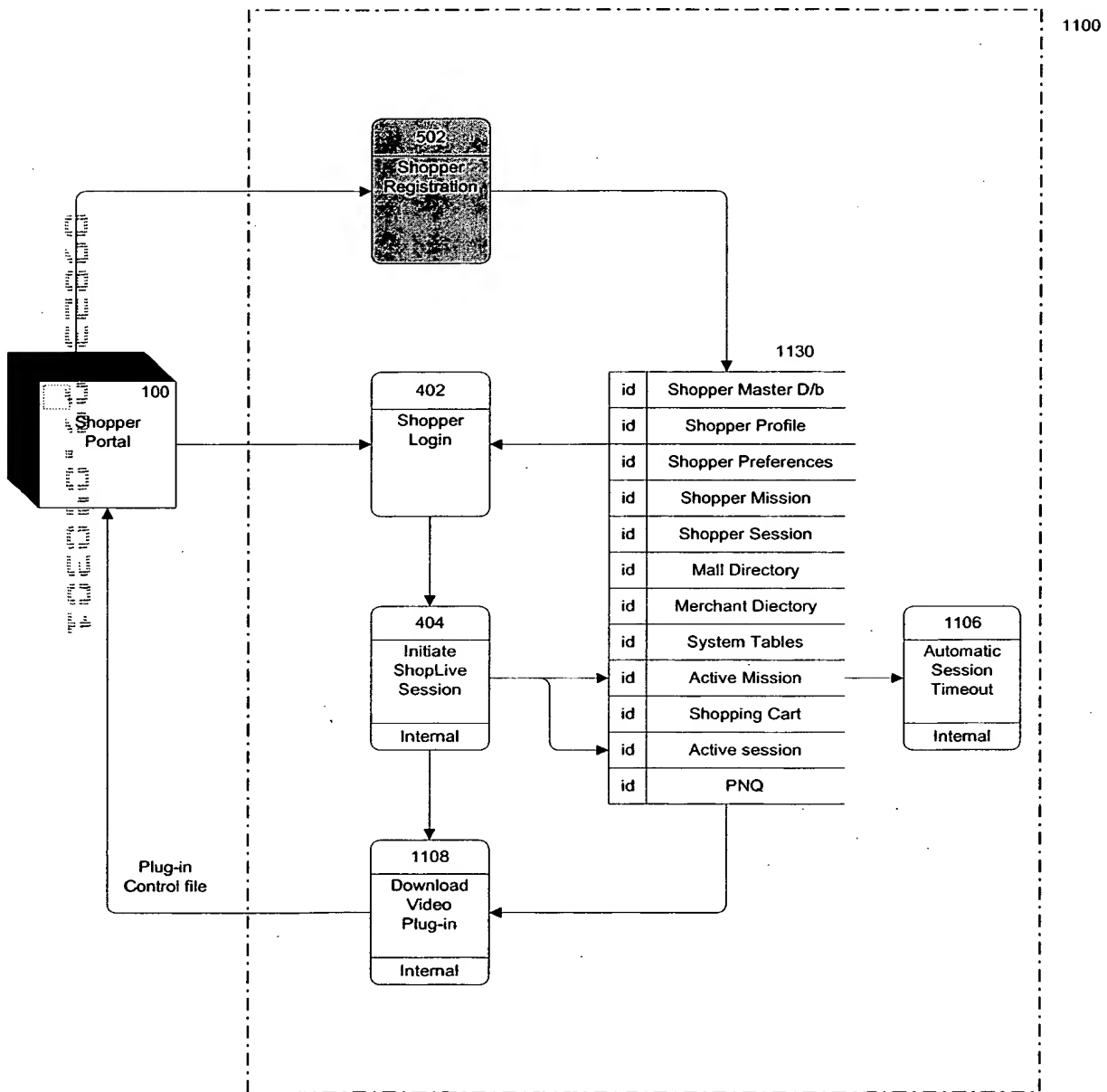


FIGURE 12: Session Gateway Framework

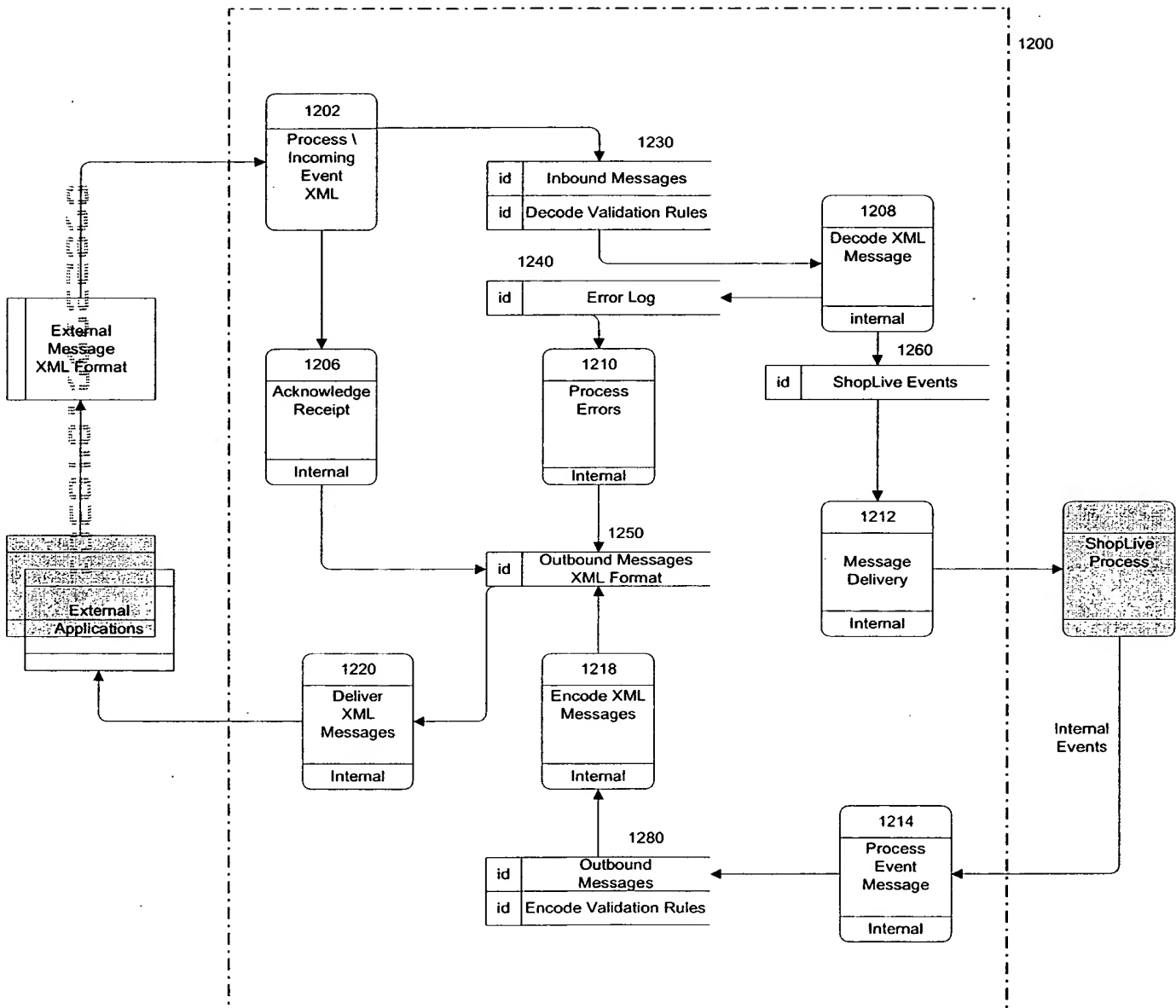


FIGURE 13: Search Engine

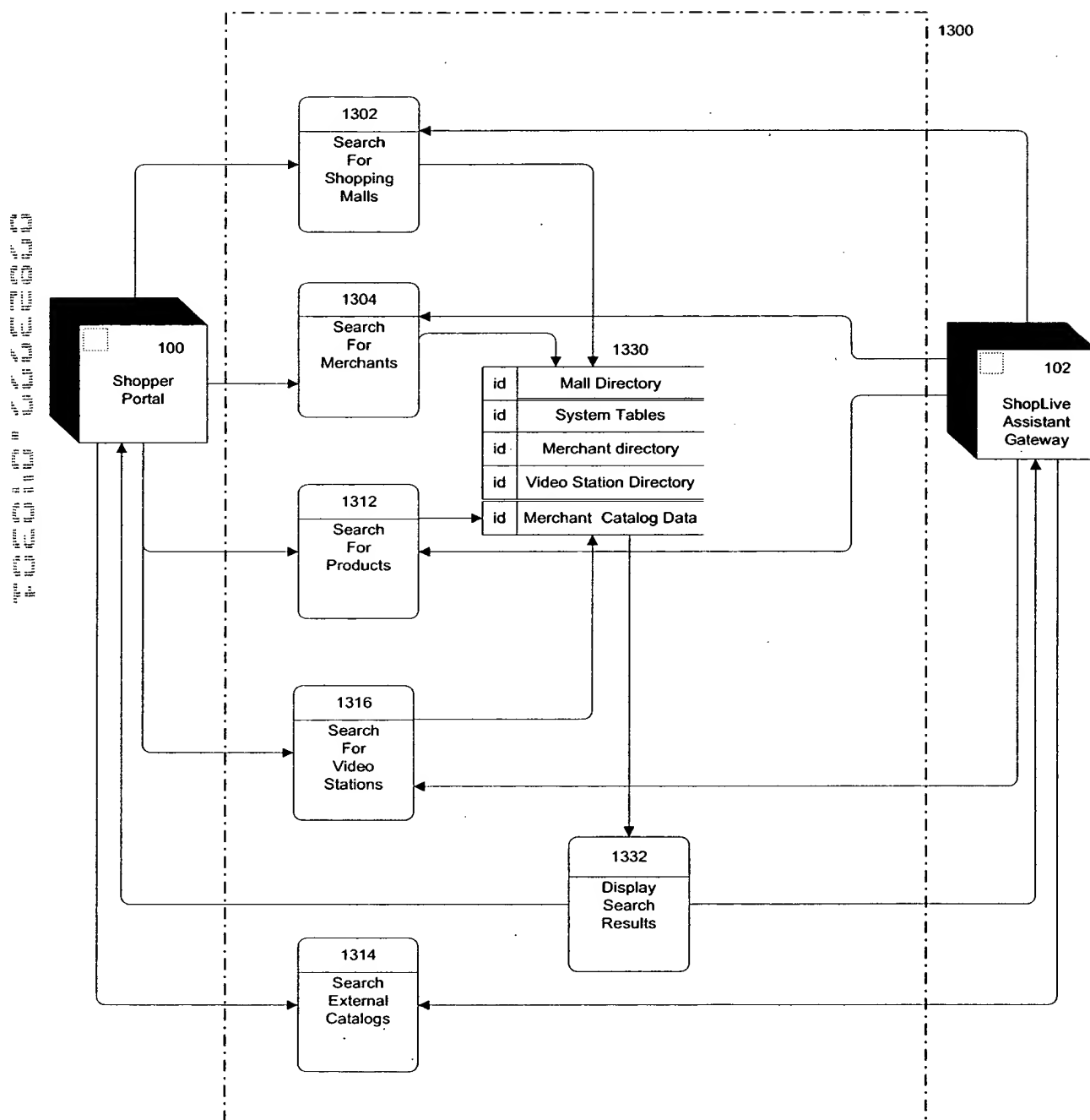


FIGURE 14: Search API - External

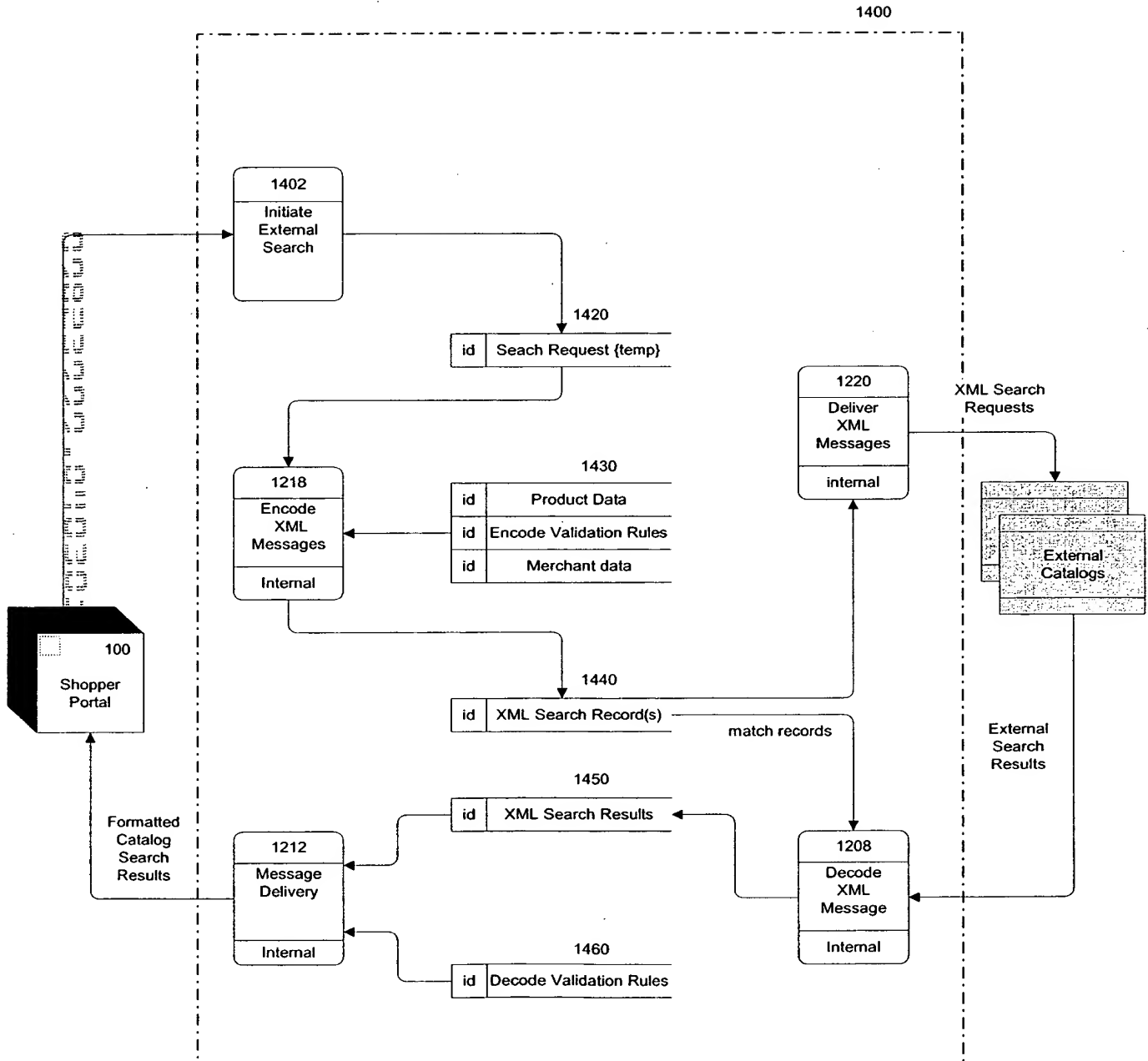


FIGURE 15: Catalog Access - API

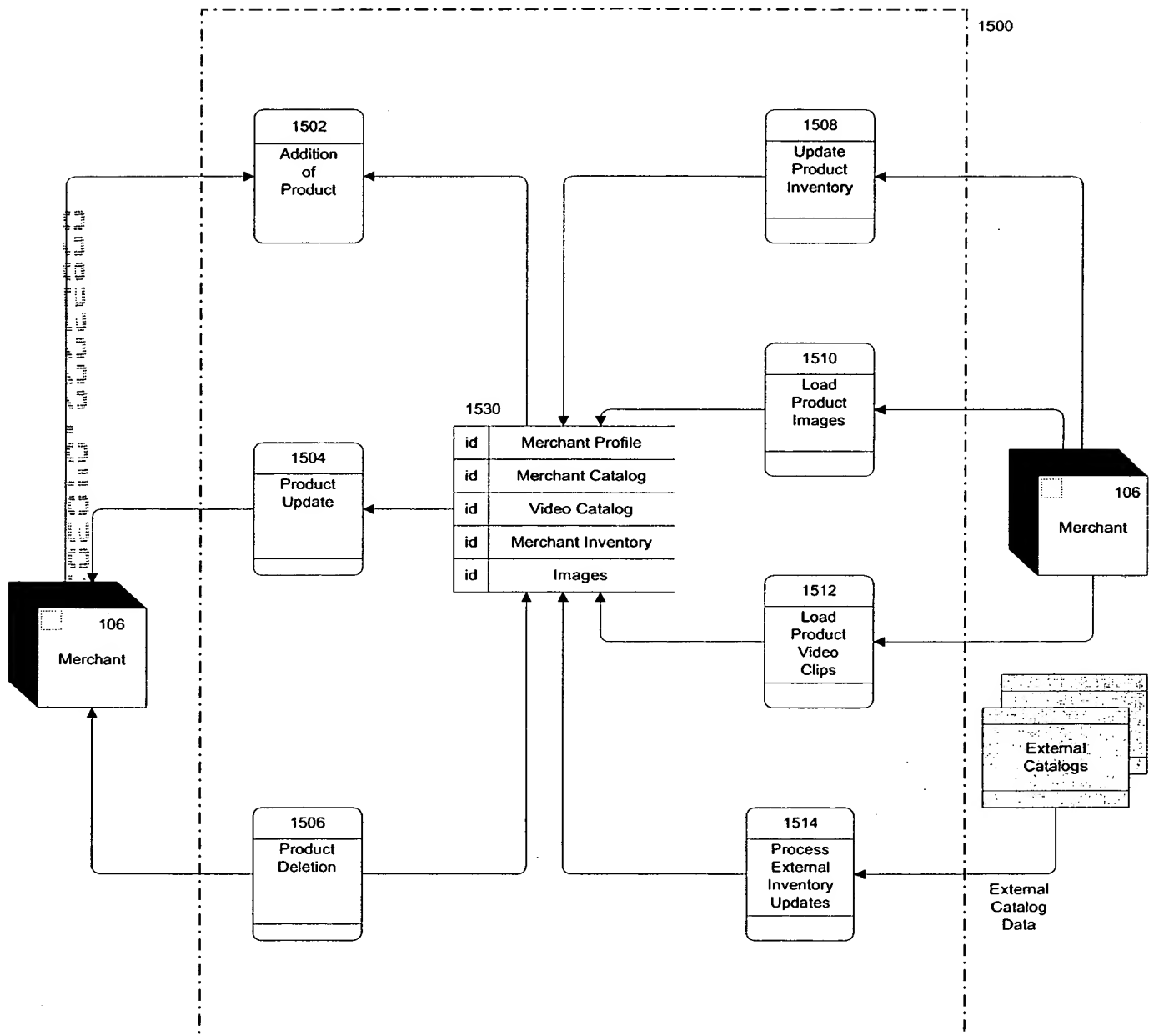


FIGURE 16: External Inventory Access- API

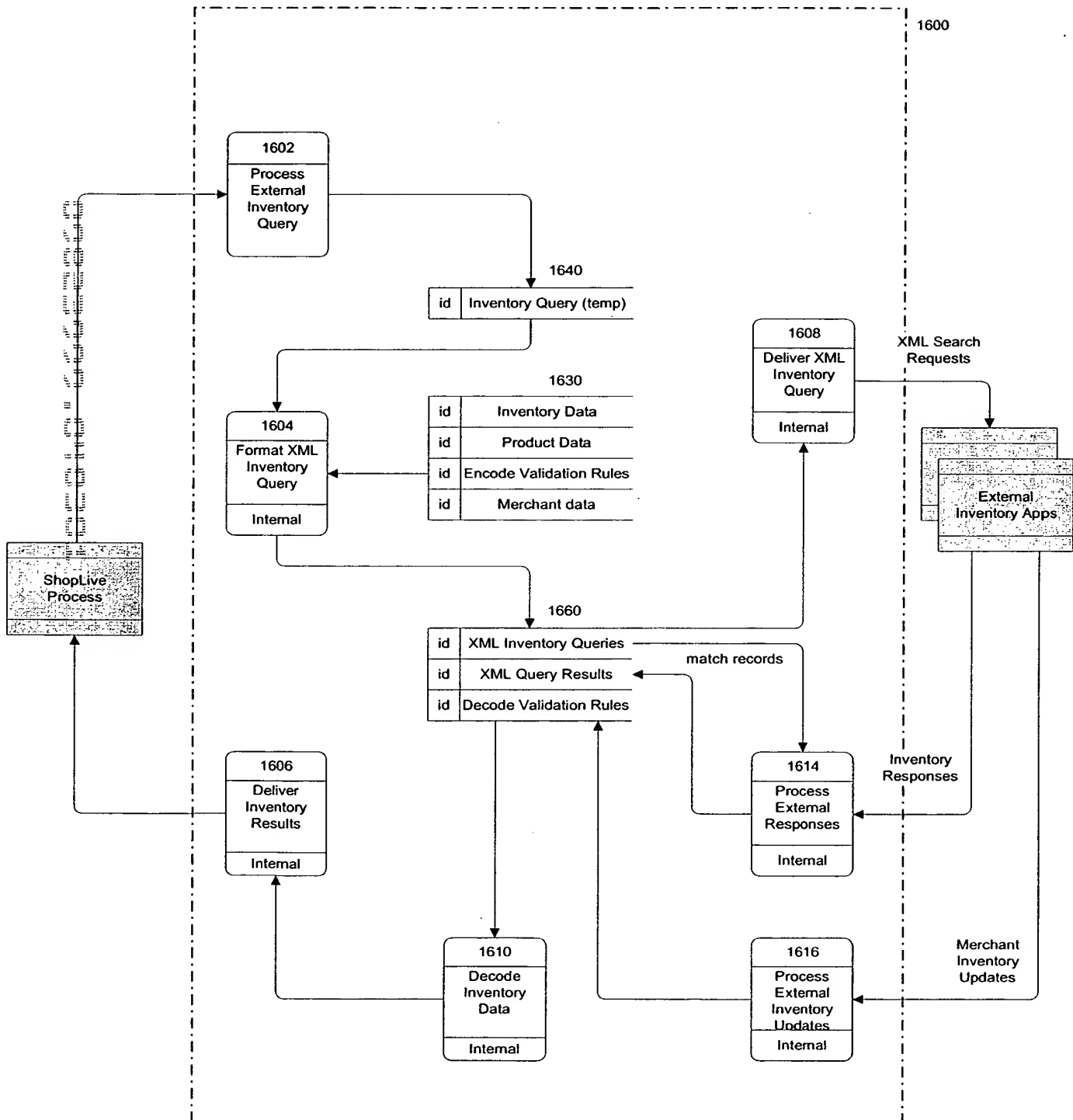




FIGURE 17: Purchase Fulfillment

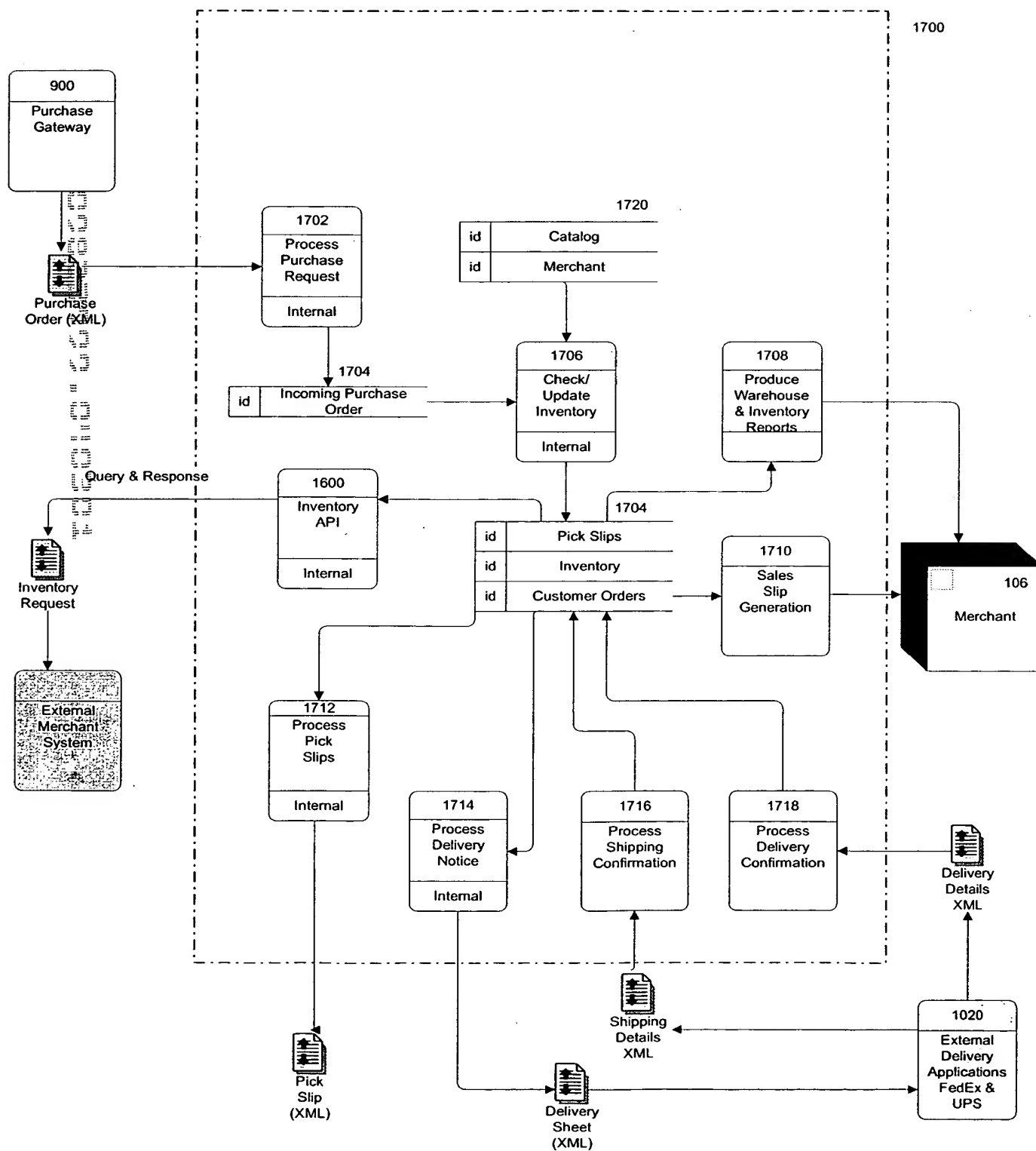


FIGURE 18: Data Warehouse - Marketing Reports

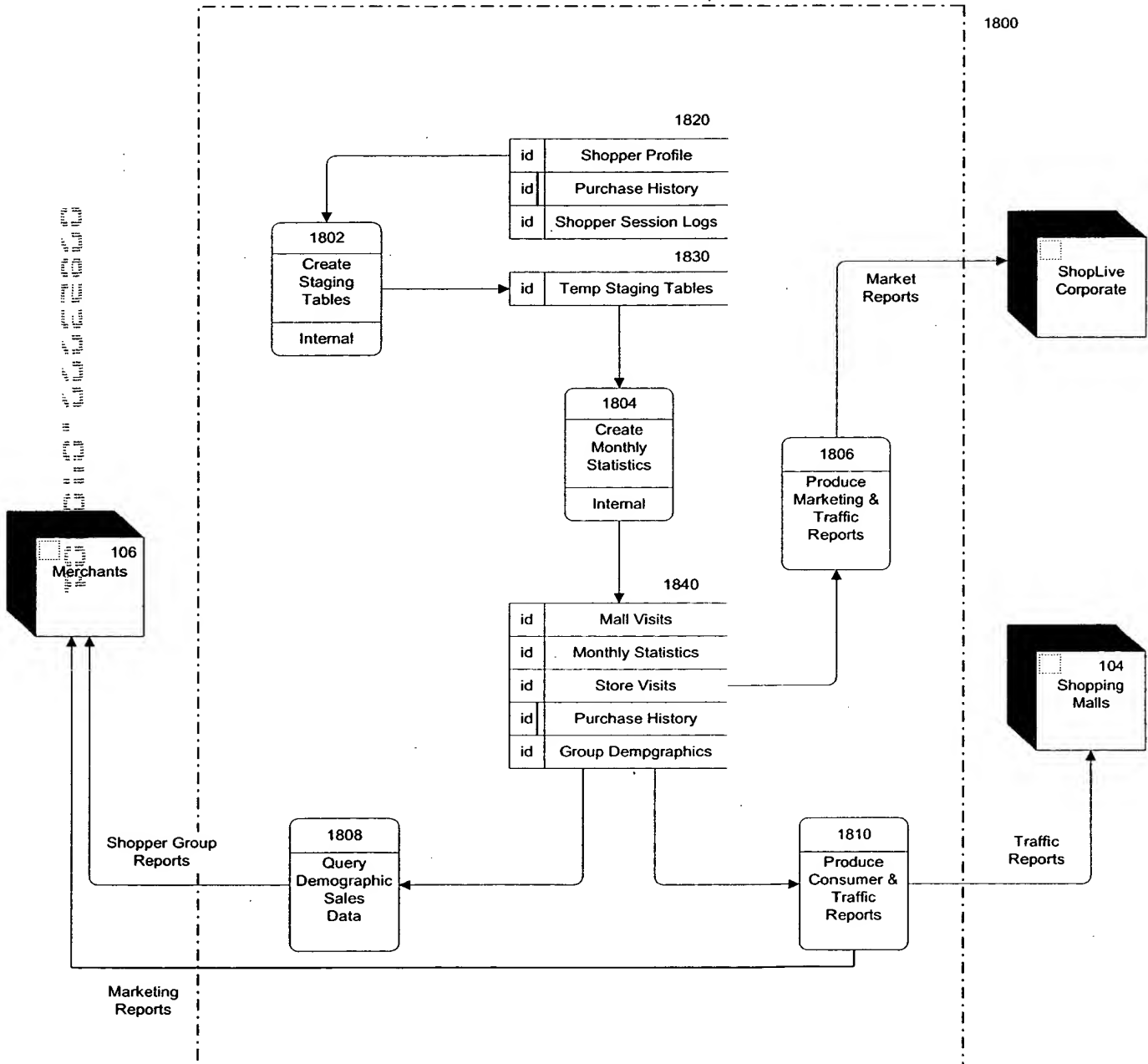


FIGURE 19: CRM - Customer Relationship Management

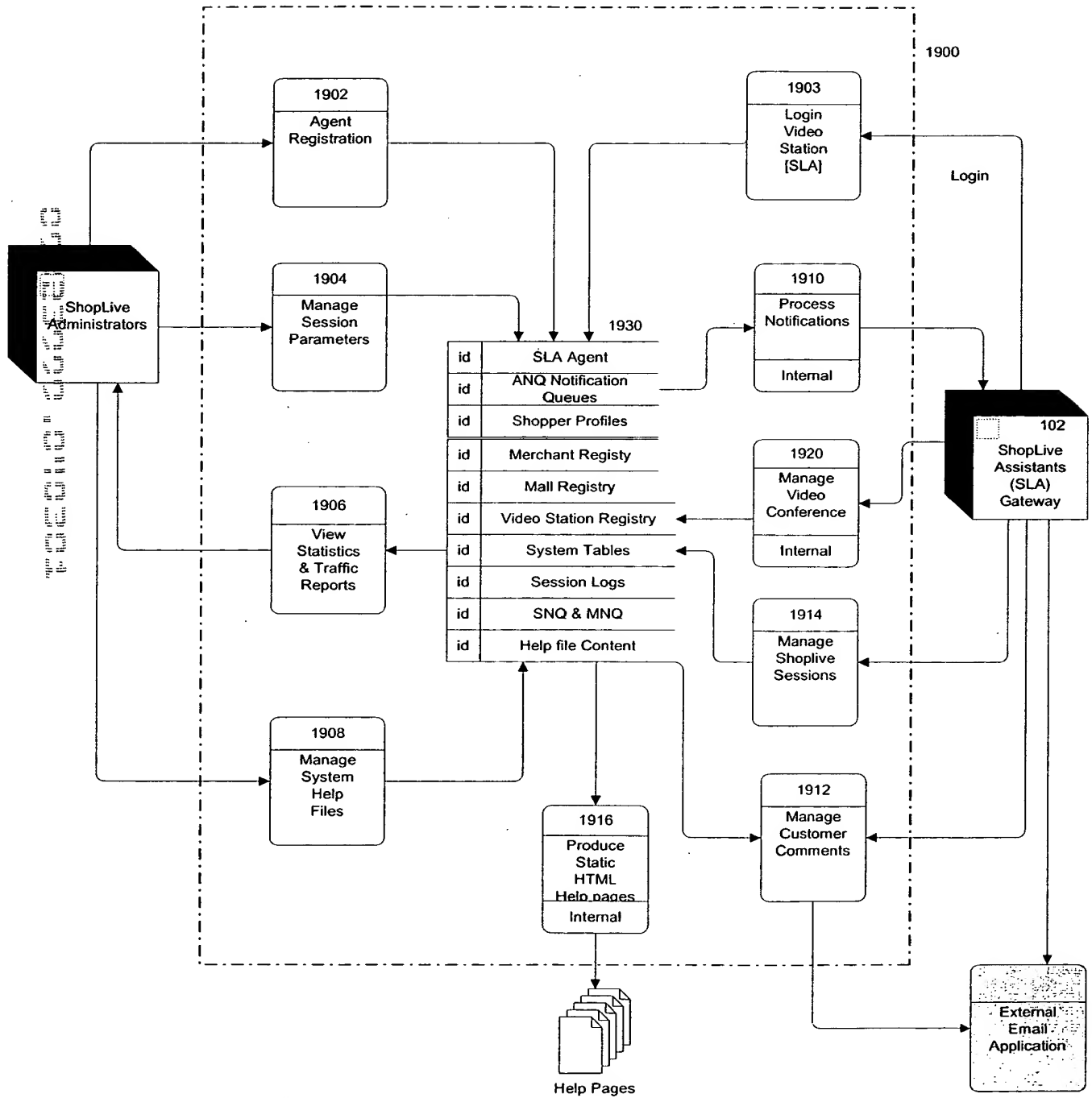


FIGURE 20: ShopLive Administration System

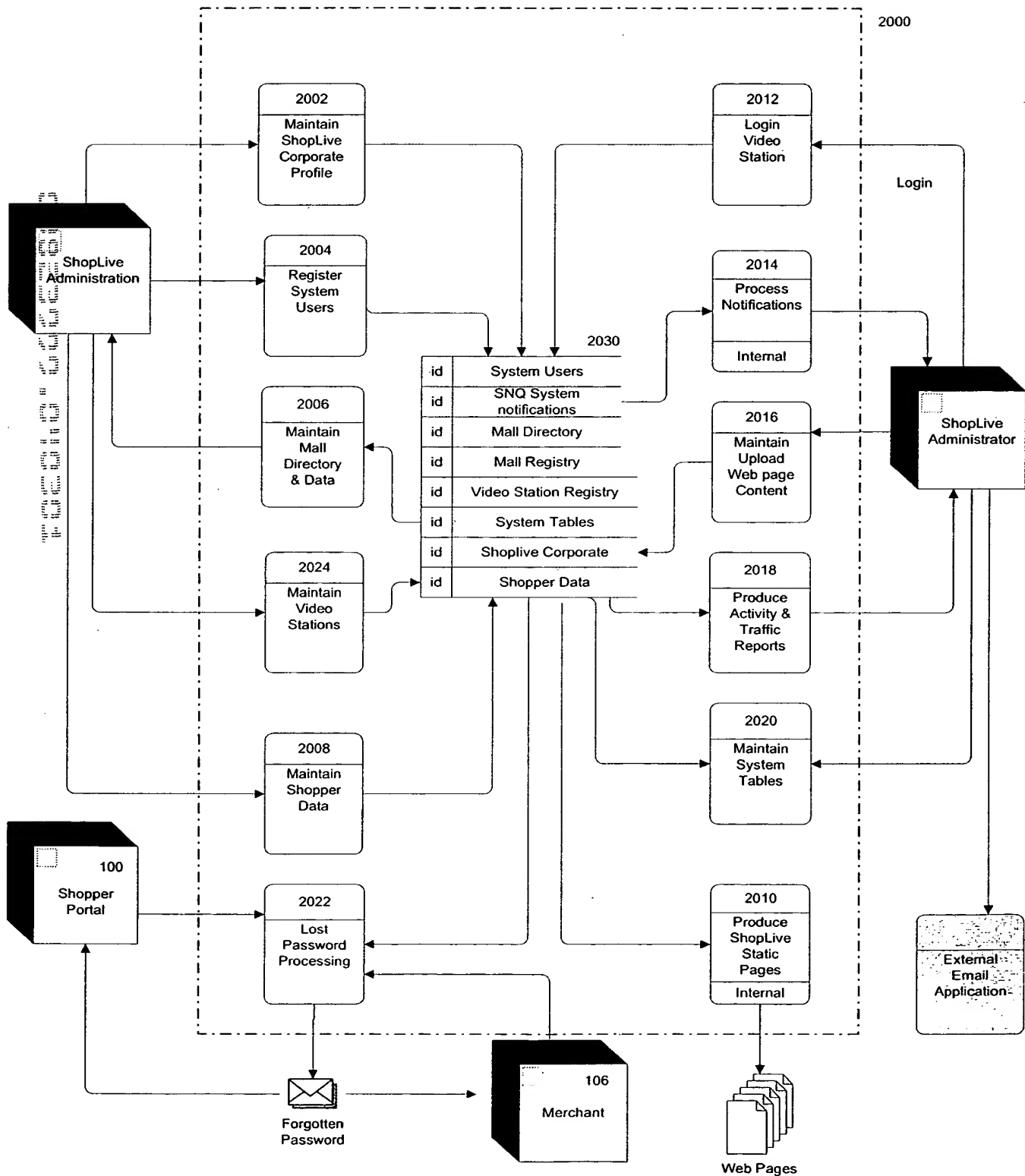


FIGURE 21: Merchant Administration System

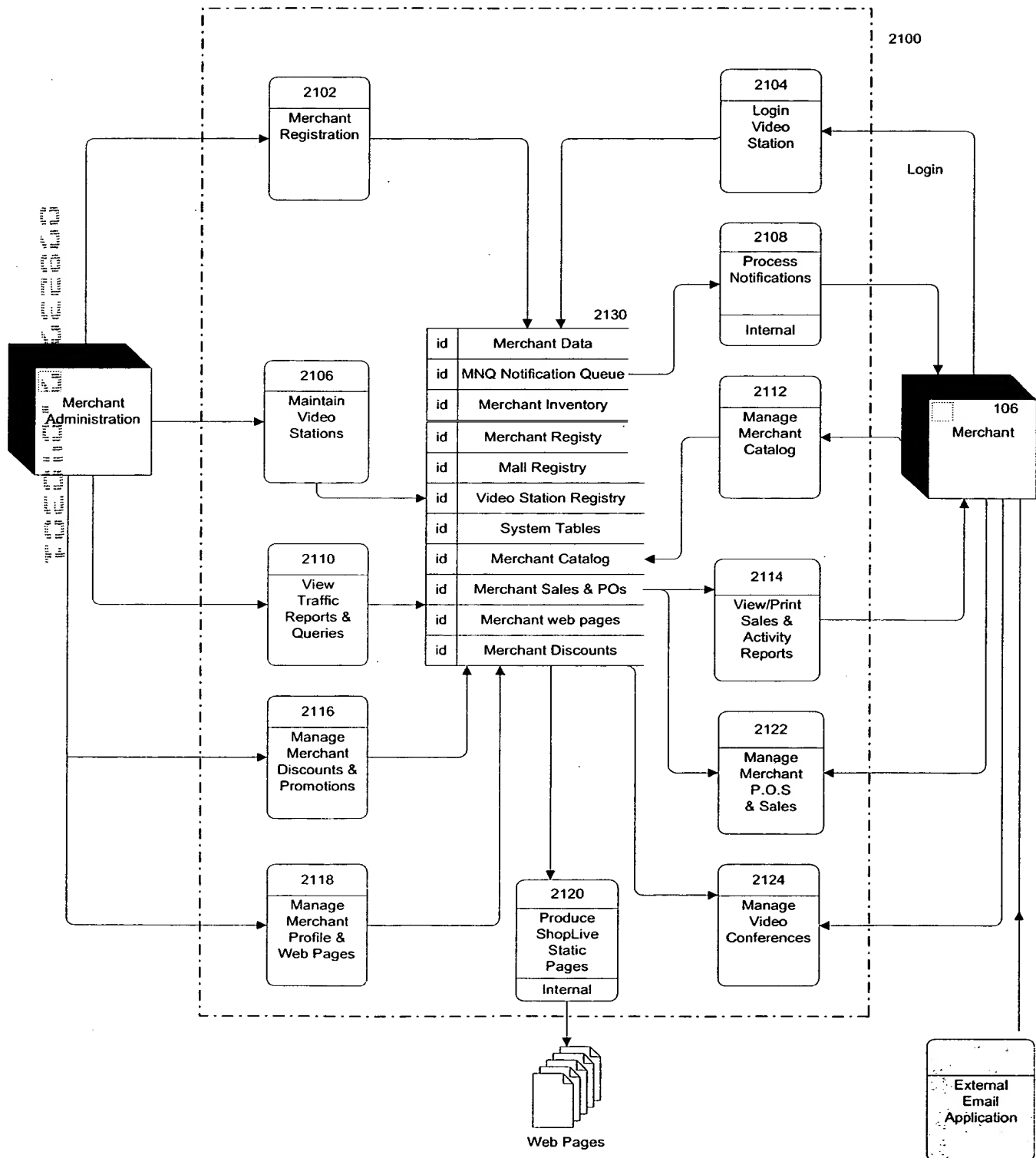


FIGURE 22: Mall Administration System

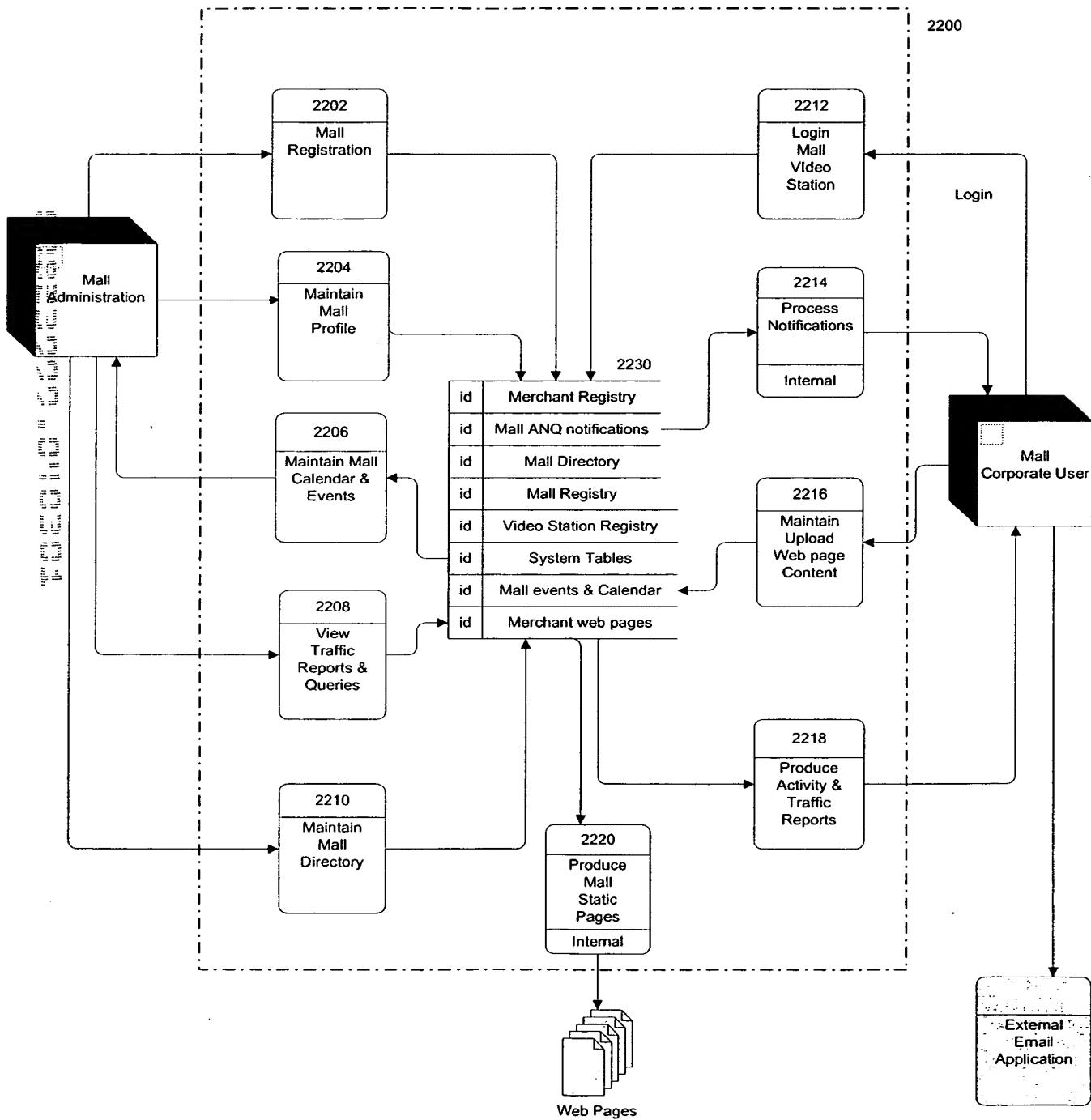


FIGURE 23: Loyalty Program

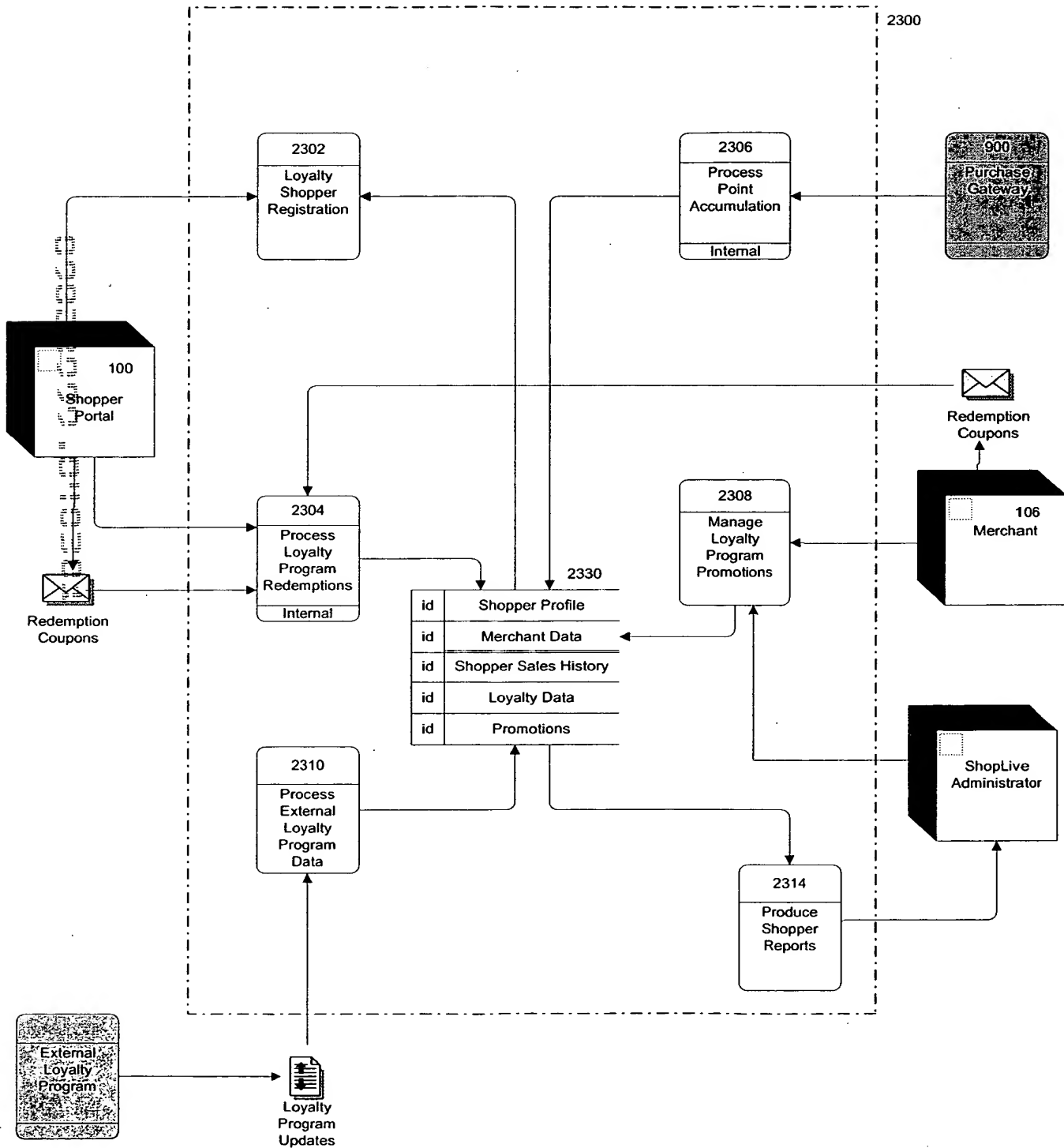


FIGURE 24: ShopLive Auctions

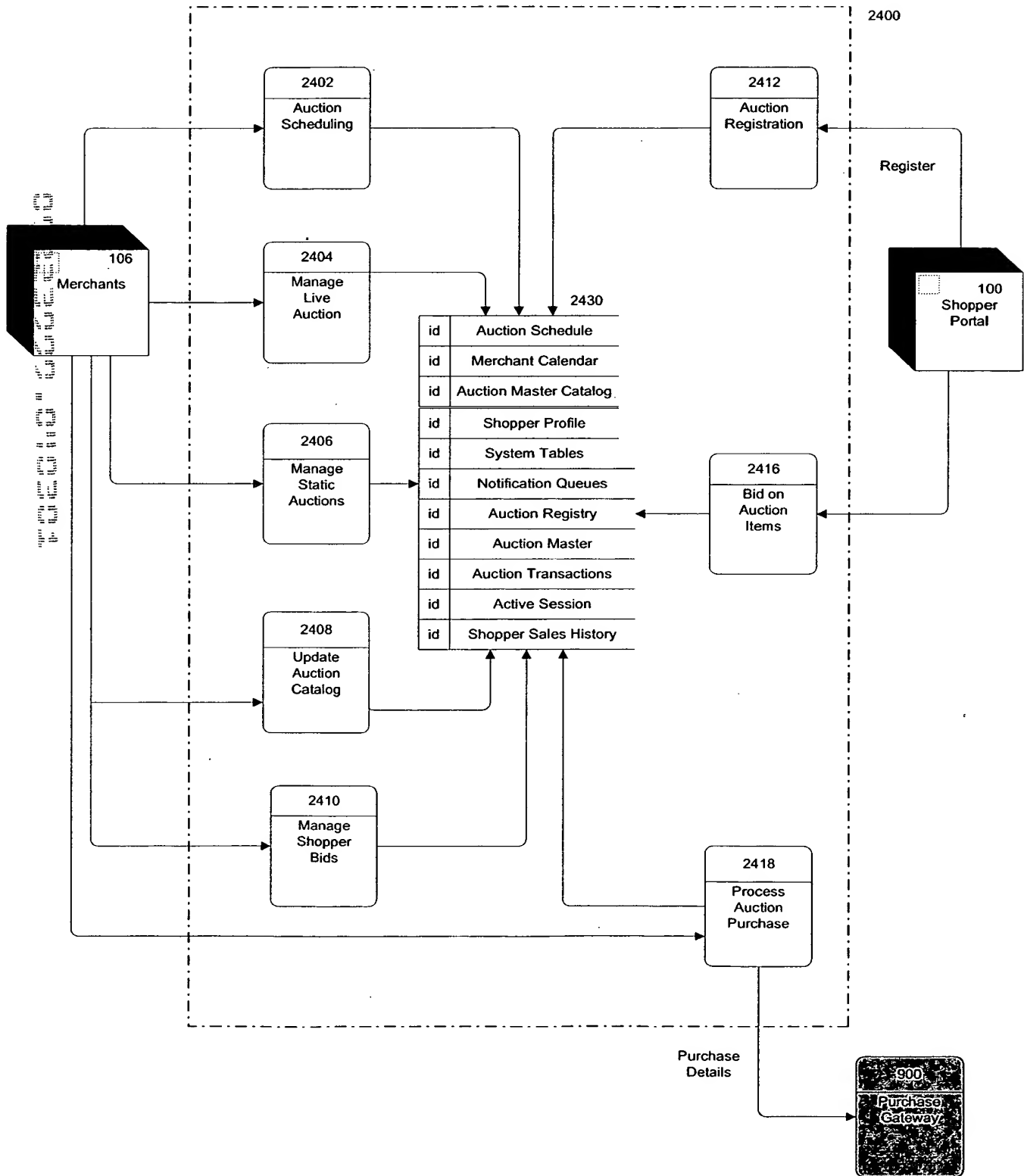




FIGURE 25: Process Nightly Shopper Notifications

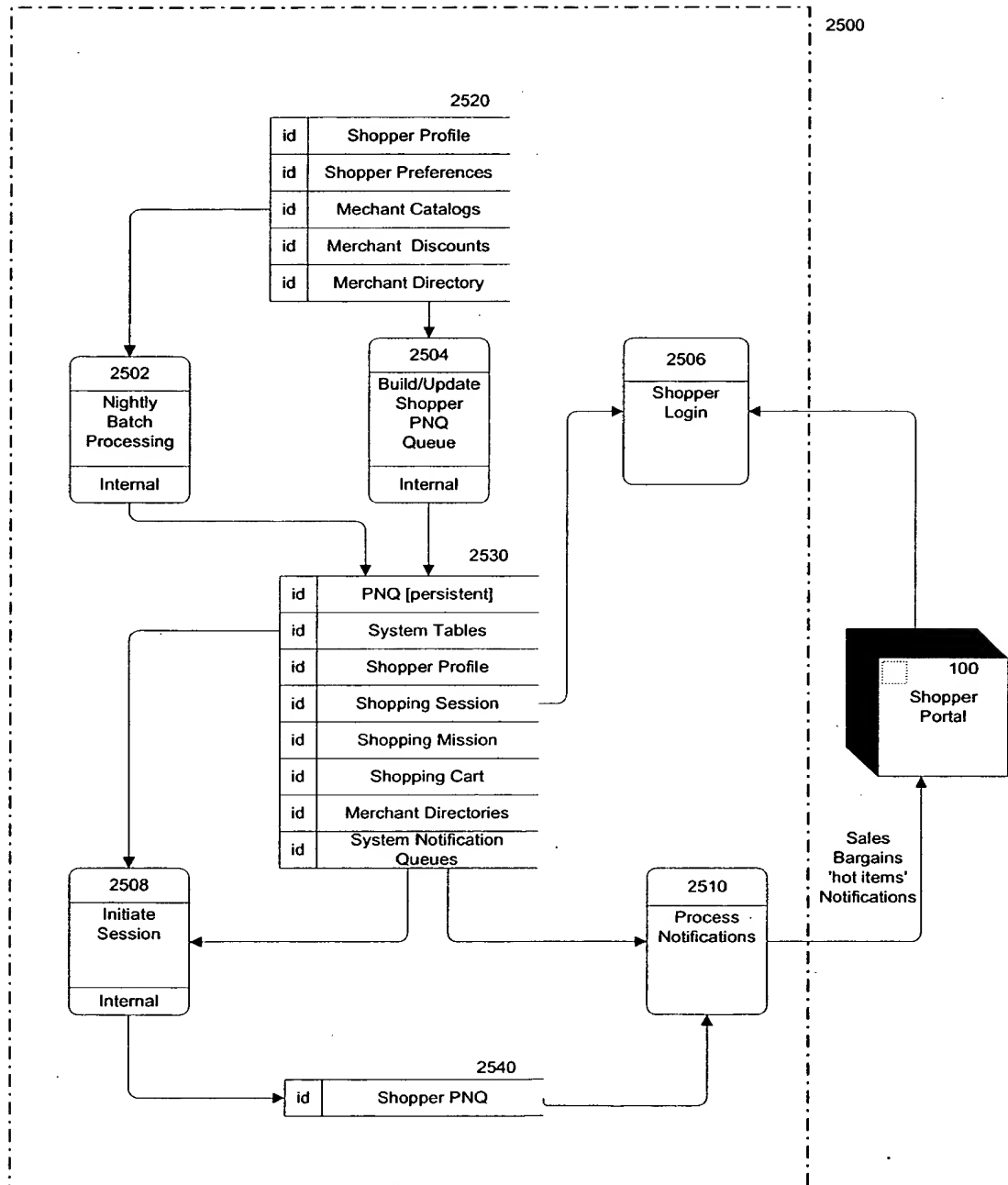
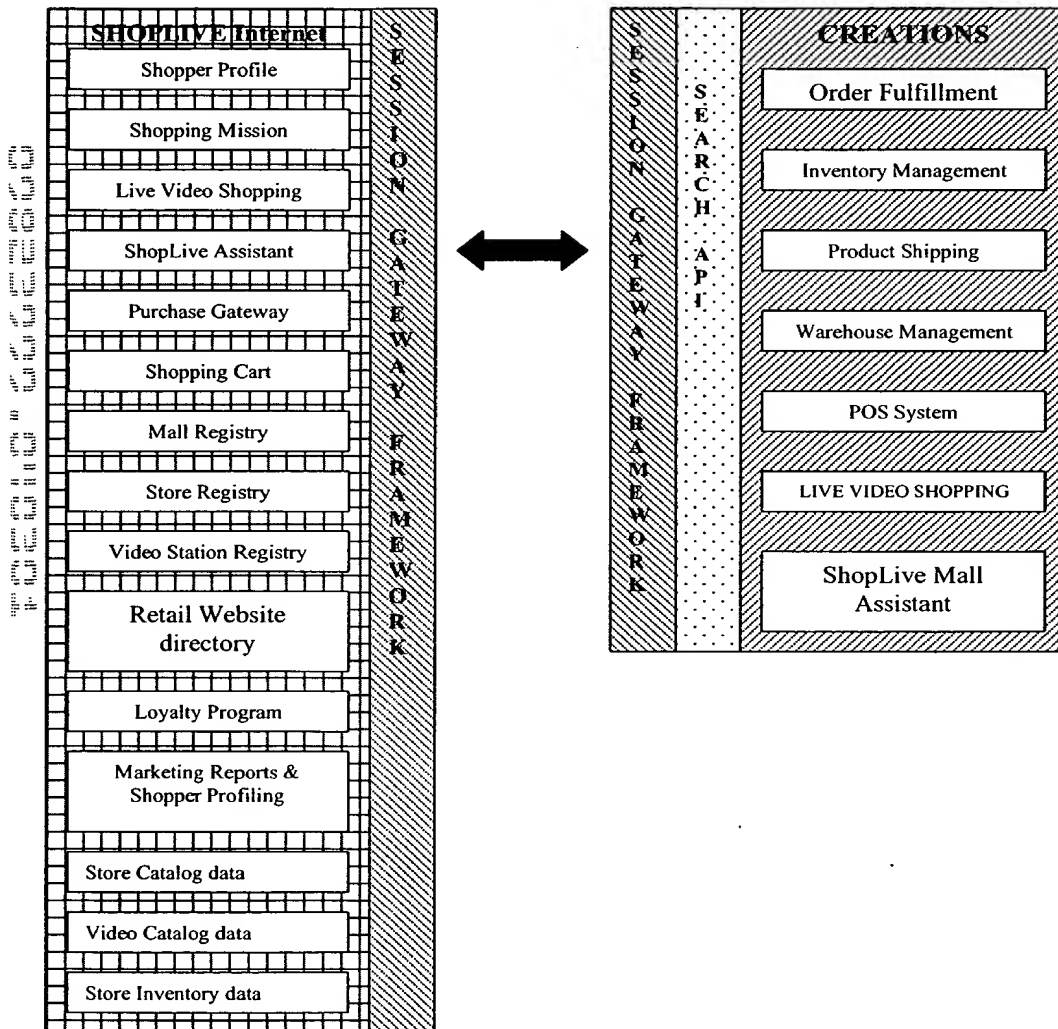


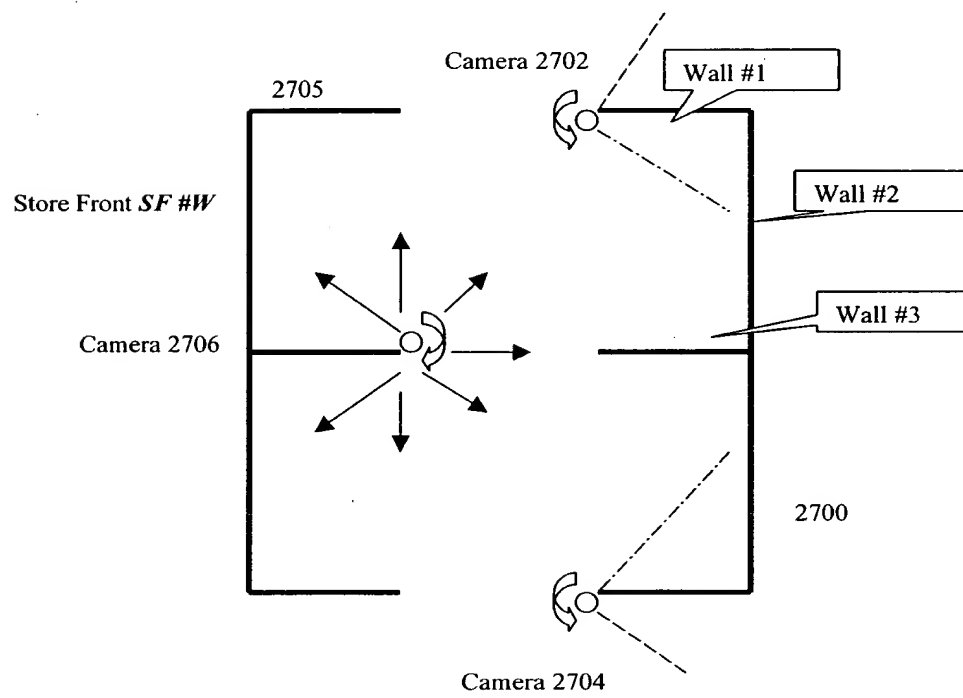
FIGURE 26: CREATIONS – IMPLEMENTATION MODEL

2602

2604

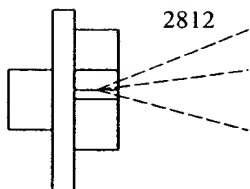
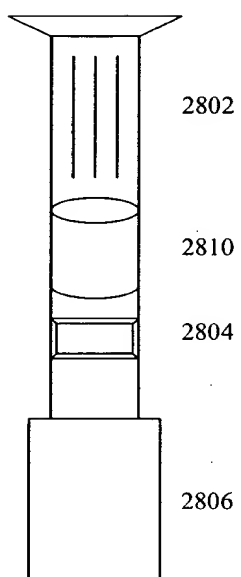


**FIGURE 27: Creations - Camera Layout Specification**

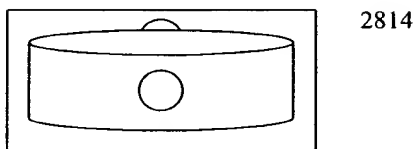


**Plan View of Creations Store Front**

**FIGURE 28: Video Work Stations – Camera Columns**



**Side View of Wall Camera Unit**



**Front View of Camera Unit**

FIGURE 29: Live Browser

